

The OD Canvas

Map any organization across the dimensions that shape how it actually works.

WHAT WE DO

PURPOSE

Why we exist

DIRECTION

Choices about where to go

CUSTOMERS

Who we're for, and why

HOW WE DO IT

STRUCTURE

How we group people and work

AUTHORITY

Who decides what, and how clearly

COORDINATION

How different parts stay connected

WORKFLOW

How work actually moves and gets done

RESOURCES

How we invest time and money

WHO WE ARE

VALUES

What we actually believe

MEMBERSHIP

Who belongs and what it means

GROWTH

How people learn and mature

INCENTIVES

What we actually reward